



SPIRIT&FRAME
A COMPLIMENTARY GUIDE

Love, Joy & Celebration

Anchoring the Moments That Define Us

A Spirit & Frame guide to preserving milestones with intention

"Joy, unarchived, is still joy. But joy preserved becomes evidence -- proof that we lived, that we loved, that we gathered."

Celebrations are the punctuation marks of a life. Holidays, reunions, births, weddings, graduations -- these are the moments families dress for, travel for, and remember differently. This guide helps you capture them with the care they deserve.

01 - Assign a Memory Keeper

At every gathering, designate one person as the unofficial memory keeper. Not the hired photographer -- a family member whose job is to notice the quiet moments: the hug in the corner, the elder laughing, the children at the kids table.

checkmark I have identified my family's Memory Keeper for the next gathering.

02 - Photograph Before the Event Begins

The table before anyone sits down. The dress laid out on the bed. The cake before it is cut. These "before" images give your archive texture and story that action shots cannot.

checkmark I have a habit of photographing the "before" at celebrations.

03 - Capture the Reunion Ritual

Every family has one -- the greeting at the door, the way the cousins run to each other, the moment the elder enters the room. These rituals repeat for decades. Documenting them creates a living timeline.

checkmark I have identified and photographed my family's reunion ritual.

04 - The Quiet Moment Within the Celebration

Amid the noise, find one quiet image -- two people in conversation, a child watching from the side, an elder sitting still. These become the most treasured photographs in any archive.

checkmark I intentionally sought one quiet moment at the last celebration I attended.

05 - End the Night With a Gathering Portrait

Before people leave -- not posed, not perfect. Simply gathered. The chaos of coats, the last hugs, the "one more photo." These end-of-night images carry a warmth that formal portraits rarely do.

checkmark I have at least one end-of-gathering group photo saved in my Legacy folder.

When you are ready to go beyond the guide, Spirit & Frame is here.

Five capsules. One intention: your memories deserve to last.

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With reverence, The Curator / Spirit & Frame